

Louisiana State EMS Education Conference & Expo



2026 Exhibitor Prospectus

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Exhibitor Prospectus

Dates: June 2–6, 2026

Location: Shreveport Convention Center, Shreveport, Louisiana

Welcome

On behalf of the Louisiana State EMS Education Conference & Expo planning committee, we are pleased to invite you to participate as an exhibitor at the **2026 Louisiana State EMS Education Conference & Expo**. This annual event is the premier educational and networking gathering for Emergency Medical Services professionals across Louisiana and the surrounding region.

The Expo provides an unmatched opportunity to connect directly with decision-makers, influencers, and frontline EMS professionals who are actively seeking innovative products, services, and solutions to enhance patient care, operational efficiency, and workforce development.

Why Exhibit?

Exhibiting at the Louisiana State EMS Education Conference & Expo places your organization at the center of the EMS community.

Benefits of Exhibiting include: - Direct access to EMS leaders, educators, administrators, and field providers - Face-to-face engagement with purchasing decision-makers - Increased brand visibility within Louisiana's EMS system - Opportunities to demonstrate products and services in a hands-on environment - Networking with state agencies, training programs, and industry partners

Attendee Profile

Expected attendees include: - Licensed EMS Practitioners at all levels - EMS Supervisors and Chiefs - Training Officers and Educators - EMS Administrators and Directors - Emergency Management Officials - Public Safety Leaders - Students and New EMS Professionals

Attendees represent: - Municipal and Parish EMS agencies - Fire-based EMS systems - Hospital-based EMS services - Private and third-service providers - Educational institutions - State and regional agencies

Expo Overview

The Expo Hall will be a central hub of activity throughout the conference, with dedicated exhibit hours designed to maximize traffic and engagement. Scheduled breaks, networking events, and select conference activities will take place in or near the Expo Hall to ensure a consistent flow of attendees.

Exhibitors are encouraged to provide interactive displays, product demonstrations, and educational materials tailored to the EMS environment.

Exhibitor Opportunities

Exhibitors may showcase: - Medical equipment and devices - Ambulances and specialty vehicles - Simulation and training products - Technology, software, and data solutions - PPE and safety equipment - Pharmaceuticals and medical supplies - Professional development, education, and workforce services - Financial, insurance, and consulting services

Booth Information

Booth Pricing Tiers

The following booth pricing tiers are planned for the 2026 Expo. Final pricing and availability will be confirmed in the Exhibitor Registration Packet.

Standard Exhibitor Booth – \$650

- 10' x 10' exhibit space in the conference Expo Hall
- One 6' draped table and two chairs
- Wi-Fi access for demonstrations and engagement
- Business card advertisement in Conference Handbook
- Company listing in the official exhibitor directory
- Two complimentary attendee registrations

Premium Exhibitor Booth – \$1,000

- 10' x 20' premium exhibit space with priority indoor placement
- Two 8' draped tables and four chairs
- Wi-Fi access for live demonstrations and attendee engagement
- Dedicated electrical connection
- Business card advertisement in Conference Handbook
- Company listing in the official exhibitor directory
- Four complimentary attendee registrations

Additional exhibitor badges may be purchased.

Electrical service, internet access, audiovisual equipment, and additional furnishings are available at an additional cost through the Shreveport Convention Center's official service providers.

What's Included / What's Not Included

What's Included with Booth Purchase: - Assigned exhibit space based on selected booth type - Standard pipe and drape booth setup - Basic booth furnishings as outlined in the selected tier - Company identification sign - Exhibitor badges per booth type - Listing in official conference and Expo materials - Access to Expo Hall during designated exhibitor hours – Access to attend the EMS educational conference

What's Not Included: - Electrical service and power drops - Internet and Wi-Fi access beyond basic public availability - Audiovisual equipment - Additional furniture or specialty booth setup - Shipping, drayage, and material handling services - Lead retrieval systems - Hotel accommodations, travel, or meals outside of scheduled exhibitor functions

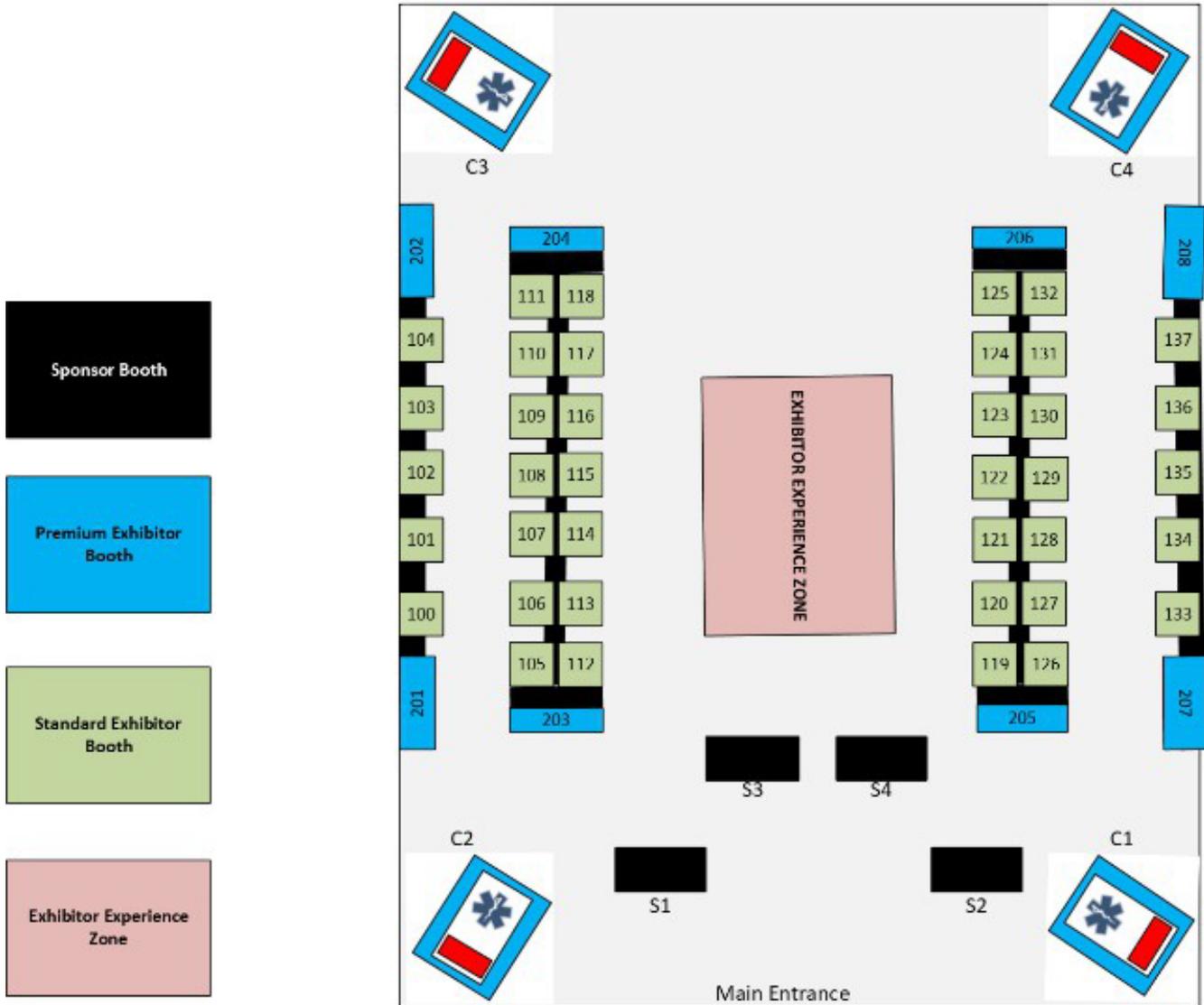
All additional services may be ordered directly through the Shreveport Convention Center's official vendors once registration is confirmed.

Expo Hall Floor Plan

The Expo Hall is designed to promote strong traffic flow and maximize exhibitor exposure.

Key features of the sample floor plan include: - Centrally located food and beverage / networking areas to encourage attendee circulation - Wide main aisles connecting educational session rooms to the Expo Hall - Premium booth locations near main entrances and high-traffic corridors - Clearly marked emergency exits and service access points

Expo Hall Floor Plan



Venue Information

Shreveport Convention Center

A modern, full-service convention facility located along the Red River in downtown Shreveport. The venue offers ample exhibit space, nearby hotels, dining, and easy access for regional and out-of-state exhibitors.

How to Register

Exhibitor registration for the 2026 Louisiana State EMS Education Conference & Expo will be completed online. A detailed Exhibitor Registration Packet will be released prior to registration opening.

Step-by-Step Registration Process:

- 1. Review the Exhibitor Prospectus**
Carefully review booth options, pricing tiers, sponsorship opportunities, and exhibitor policies outlined in the prospectus and registration materials.
 - 2. Select Booth Type and Sponsorship Options**
Choose your preferred booth size and any sponsorship opportunities that align with your organization's marketing goals.
 - 3. Complete the Online Registration Form**
Submit your company information, primary contact details, exhibitor description, and booth preferences through the official conference registration portal.
 - 4. Select Booth Location**
Available booth locations will be selected on a first-come, first-served basis based on registration date and sponsorship level.
 - 5. Submit Payment**
Full payment or required deposit must be submitted to confirm booth assignment. Accepted payment methods include credit card and direct electronic invoicing and pay by check.
 - 6. Receive Confirmation**
Upon successful registration and payment, exhibitors will receive a confirmation email with booth assignment, exhibitor guidelines, and next steps.
 - 7. Prepare for the Expo**
Prior to the conference, exhibitors will receive access to the Exhibitor Service Kit, including shipping instructions, load-in/load-out schedules, and ordering information for additional services.
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Exhibitor Policies & Rules

To ensure a safe, professional, and successful Expo experience for all participants, exhibitors must comply with the following policies and rules. Full terms and conditions will be included in the Exhibitor Registration Packet.

Cancellations and Refunds

- All exhibitor cancellations must be submitted in writing.
- Cancellations received prior to the published cancellation deadline may be eligible for a partial refund, minus an administrative fee.
- No refunds will be issued for cancellations received after the cancellation deadline.
- Failure to occupy an assigned booth does not release the exhibitor from payment obligations.

Liability and Insurance

- Exhibitors assume full responsibility for their exhibits, personnel, and property.
- The conference organizers, venue, and affiliated partners are not responsible for loss, damage, or injury incurred during the event.
- Exhibitors are strongly encouraged to carry appropriate liability insurance covering exhibit activities.

Compliance and Conduct

- All exhibits must comply with local, state, and federal laws and regulations.
- Exhibitors must adhere to Shreveport Convention Center rules and fire safety requirements.
- Booth displays and activities must remain within assigned booth space and may not obstruct aisles or neighboring exhibits.
- Sound, lighting, and demonstrations must not disrupt other exhibitors or conference sessions.
- The conference reserves the right to remove or modify any exhibit that is deemed unsafe, inappropriate, or non-compliant.

Staffing and Badges

- Booths must be staffed during all designated Expo hours.
- Exhibitor badges must be worn at all times in the Expo Hall.
- Exhibitor badges do not grant access to ticketed conference education sessions unless otherwise specified.

Employee Recruiting

It is the policy of the Louisiana EMS Education Conference & Expo Executive Committee and all associated organizations that **NO employee recruiting** will take place by vendors or attendees during the conference.

Employee recruiting includes, but is not limited to, the solicitation of resumes, distribution of recruitment or employment materials, and direct employment discussions. This policy applies to all conference-related areas and events, including the Expo Hall, educational sessions, networking events, and social functions.

Failure to comply with this policy may result in corrective action, up to and including removal from the Expo Hall, without refund.

Exhibitor Registration Packet Outline

The Exhibitor Registration Packet will provide detailed instructions and operational information. The packet is expected to include the following sections:

1. Welcome Letter and Conference Overview
2. Important Dates and Deadlines
3. Exhibitor Policies, Rules, and Terms & Conditions
4. Payment, Invoicing, and Cancellation Policies
5. Exhibitor Service Kit Information
 - Shipping and Drayage
 - Electrical, Internet, and AV Ordering
 - Booth Furnishings and Upgrades
6. Load-In and Load-Out Schedules
7. Venue Information and Maps
8. Hotel and Travel Information
9. Marketing and Exhibitor Promotion Opportunities
10. On -Site Contact Information and Emergency Procedures

Join Us

The 2026 Louisiana State EMS Education Conference & Expo is your opportunity to build relationships, demonstrate value, and support the advancement of emergency medical services across Louisiana.

We look forward to partnering with you for a successful and impactful event.

Contact Information

For exhibitor and sponsorship inquiries:

Louisiana State EMS Education Conference & Expo
Evon Smith

Email: Evon.Smith@lraaresponse.org

Phone: [O] 985-513-3593 ext. 1202 [C] 985-974-9688

For speaker and course offering inquiries:

Louisiana State EMS Education Conference & Expo

Kayla Rains

Email: kaylarains@ladelta.edu

Phone: 601-807-8335

Additional details and registration information will be released as planning progresses.

Exhibitor Schedule & Key Links

Schedule

- Exhibitor Setup: June 1, 2026 at 12:00 PM – Shreveport Convention Center, Exhibit Hall
- Exhibitor Breakdown: June 5, 2026 at 3:00 PM
- Exhibitors are invited to attend the EMS Awards Banquet on June 5, 2026 at 6:30 PM

Links

- More conference information: <https://www.lraaresponse.org/2026-ems-education-conference-expo>
- Exhibitor registration: <https://www.lraaresponse.org/exhibitor-registration>
- Hotel reservations (discounted rates): <https://www.lraaresponse.org/conference-registration>

Official Conference Hotel

The official hotel for the 2026 Louisiana State EMS Education Conference & Expo is the Hilton–Shreveport, located adjacent to the Shreveport Convention Center. Discounted room rates are available for Conference Attendees, Exhibitors, and Sponsors.