



# Louisiana EMS Educational Conference & Expo

Shreveport/Bossier City • June 2–6, 2026

Presented jointly for EMS Services & EMS Practitioners across the ArkLaTex Region

## Sponsorship & Vendor Packet

Welcome to the 2026 Louisiana EMS Educational Conference & Expo—an immersive, multi-day experience dedicated to advancing emergency medical services throughout the ArkLaTex region. This premier event brings together EMS agencies, field practitioners, educators, vendors, innovators, and industry leaders for five days of high-value training, networking, and professional growth.

We invite your organization to partner with us as a sponsor or exhibitor. Your support helps strengthen EMS readiness, professional development, and community impact across Louisiana, Texas, and Arkansas.

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## 2026 Sponsorship Opportunities

We offer four high-visibility sponsorship levels designed to maximize brand exposure and position your organization as a leader in EMS support.

### Star of Life Sponsor — \$5,000

#### Top-Tier Premier Sponsorship

Includes: - Prominent logo placement on all conference marketing materials (digital & print) - Logo on conference shirts, signage, and event banners - Full-page advertisement in the conference program - Recognition during opening and closing ceremonies - Two complimentary vendor booths (premium location) - Six complimentary conference registrations - Logo and link featured on website homepage for one year - Push notification feature in conference app

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### Diamond Sponsor — \$3,000

Includes: - Logo included on conference marketing materials - Half-page advertisement in the program guide - One complimentary vendor booth (priority placement) - Four complimentary attendee registrations - Recognition during general sessions - Logo and link on conference website

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## Silver Sponsor — \$2,000

Includes: - Quarter-page advertisement in program - One complimentary vendor booth (standard placement) - Two complimentary attendee registrations - Logo on website sponsor page - Recognition in opening ceremony

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## Vendor Booth Options

Vendor spaces connect industry partners with hundreds of EMS providers, educators, decision-makers, and administrators.

### Standard Vendor Booth – \$650

Includes: - 10' x 10' exhibit space - One 6' table & two chairs - Wi-Fi access - Listing in vendor directory

### Vendor Booth with Electricity – \$1,000

Includes everything in the Standard Booth plus: - Dedicated electrical connection - Priority indoor placement

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## Conference Overview

**Dates:** June 2–6, 2026

**Location:** Shreveport/Bossier City, Louisiana

**Audience:** EMS practitioners, paramedics, EMTs, first responders, instructors, hospital partners, emergency management professionals, vendors, and industry supporters.

**Key features include:** Multi-track continuing education sessions - Hands-on skills labs - Leadership workshops - EMS innovation & technology showcases - Networking receptions - Regional and national keynote speakers.

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## Refund, Cancellation & Booth Assignment Policy

All sponsorships and vendor booth purchases are subject to a written cancellation notice. Cancellations received on or before April 1, 2026, are eligible for a 50% refund; cancellations received after this date are non-refundable due to advance planning and production commitments. No refunds will be issued for failure to attend, unused sponsorship benefits, or unused booth space. Vendor booth assignments are made by conference management based on sponsorship level, availability, and venue requirements and may be reassigned as necessary to ensure an optimal conference experience. Booth spaces may not be shared, subleased, or transferred without prior written approval. In the event that the conference is canceled, postponed, or materially altered due to circumstances beyond the organizers' control, a partial refund or credit toward a future event may be issued in lieu of a full refund.

# Sponsorship & Vendor Registration

Please complete the application below to reserve your sponsorship or booth. Applications are processed in the order received.

## Registration Form

**Organization Name:** \_\_\_\_\_

**Primary Contact Person:** \_\_\_\_\_

**Phone:** \_\_\_\_\_ **Email:** \_\_\_\_\_

**Mailing Address:** \_\_\_\_\_

### Select Your Sponsorship Level:

- Star of Life Sponsor – \$5,000
- Diamond Sponsor – \$3,000
- Silver Sponsor – \$2,000

### Vendor Booth Options:

- Standard Booth – \$650
  - Number of booths requested: \_\_\_\_\_
- Booth with Electricity – \$1,200
  - Number of booths requested: \_\_\_\_\_

### Additional Items / Notes:

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## Payment Information

Payment is required to confirm and secure sponsorships and vendor booth reservations. Applications will be processed in the order received.

### Accepted Payment Methods:

- **Credit Card** ([www.lraaresponse.org/events](http://www.lraaresponse.org/events) or invoice upon request)
- **Check** (payable to *Louisiana Rural Ambulance Alliance*)
- **Purchase Order** (must be approved prior to confirmation)
- **PayPal** ([www.lraaresponse.org/events](http://www.lraaresponse.org/events))

## **Payment Terms:**

- Full payment is due within **30 days of invoice issuance** or no later than **May 1, 2026**, whichever occurs first.
- Sponsorship benefits and booth assignments are not guaranteed until payment is received.
- Returned or declined payments may result in forfeiture of reserved space.

## **Remittance Instructions:**

Detailed payment instructions and invoices will be provided upon receipt of your completed application. Please reference your organization's name on all payments to ensure accurate processing.

**Authorized Signature:** \_\_\_\_\_

**Printed Name & Title:** \_\_\_\_\_

**Date:** \_\_\_\_\_

**Please submit payment via website and registration form via email to [evon.smith@lraaresponse.org](mailto:evon.smith@lraaresponse.org)**

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## **Submit & Contact**

Completed applications and payments may be submitted online at:

**[www.lraaresponse.org/events](http://www.lraaresponse.org/events)**



For questions, invoicing, or special accommodations:

**Email:** [evon.smith@lraaresponse.org](mailto:evon.smith@lraaresponse.org)

**Phone:** 985-415-6475

Thank you for supporting the 2026 Louisiana EMS Educational Conference & Expo. Your partnership helps strengthen our EMS community and elevate life-saving readiness across the ArkLaTex region!

**Please submit payment via website and registration form  
via email to [evon.smith@lraaresponse.org](mailto:evon.smith@lraaresponse.org)**